



Central Avenue

SPECIAL IMPROVEMENT DISTRICT
MANAGEMENT CORPORATION

"A Tradition Reborn"

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May 10, 2017

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FOR IMMEDIATE RELEASE

The American Bombshells Headline 3rd Annual Central Avenue Auto and Music Show on Sat. May 20th

Jersey City, NJ – The American Bombshells are scheduled to perform at the third annual **Central Avenue Auto and Music Show** taking place on **Saturday, May 20, 2017**. The car show is located within the Central Avenue shopping district at the heart of the Jersey City Heights. **The event is rain or shine and will run from 11:00AM to 5:00PM.**

The American Bombshells serve as Ambassadors of America's Gratitude. A modern twist on the Andrews Sisters, these ladies have been seen everywhere from NYC to Japan. The team performs annually for more than 500,000 troops and patriotic Americans. You may have seen them on NBC Today Show, The Winner Is, Fox & Friends, Fox News, CNN, amongst many others.

Hosted by Central Avenue S.I.D. Management Corporation, the Auto and Music Show is a daylong family-friendly affair. This free event will feature a mix of classic and exotic cars, five performances throughout the day, and participating businesses will be handing out giveaways. Additionally, kids will be treated to guest appearances from some of their favorite costumed characters courtesy of Jay's Entertainment.

"This is such a fun event to have and we are happy to host it on Central Avenue," says Sanford Fishman, a longtime pharmacist from Bond Drugs and CASID President. "We are kicking off Memorial Day a week early this year. Between the classic cars and The American Bombshells it will be a lot of fun for the whole family."

This event is organized by the CASID in partnership with **Mayor Steven M. Fulop, The City of Jersey City Municipal Council, Councilman Michael Yun, and the Office of Cultural Affairs**. Sponsors include **Eye Contact Vision Center** (368 Central), **Sneaker Room** (410 Central Avenue), **Dulce De Leche Bakery** (376 Central), **Hola Doctor** (353 Central), **Horizon Blue Cross Blue Shield of New Jersey, Panepinto Properties, and**

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Infinite Print/ Productions. Latino Automotive Business Services and 619 Automotive Promotions are the exclusive auto show partners.

There is a great lineup of live music, performances, and entertainment happening at the Auto and Music Show. Local favorites will be performing including **The American Bombshells** (40's, 50's, 60's) **Grupo Kache** (Salsa); **Christine Santelli** (Rock); **The Hope Center Dancers**; **The Sensational Country Blues Wonder** (Country); and **Conundrum** (Jazz).

“Central Avenue is resilient,” says Councilman Michael Yun who represents the norther area of the Jersey City Heights. “The Auto & Music Show is not the only thing adding some excitement to the neighborhood. New businesses like Dulce De Leche Bakery, El Gordo Restaurant, Wonder Bagels, Sneaker Room and Eye Candy Lash Bar, among many others, are helping redefine the face of our shopping district.”

For more event information and performer schedule **visit JCHeights.com.**

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